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FOR IMMEDIATE RELEASE

Hotel Valencia Riverwalk Goes Orange to Fight Hunger in San Antonio
Hotel Valencia Joins the San Antonio Food Bank and Whataburger to Raise Awareness for
National Hunger Action Month with the local “SA Goes Orange” Campaign

San Antonio, TX – September 7, 2011 – Texas is the second most food insecure state in the nation. With that in mind Hotel Valencia Riverwalk is teaming up with the San Antonio Food Bank to participate in the “SA Goes Orange” campaign presented by Whataburger.

“SA Goes Orange” encourages the San Antonio community to take action in the fight to end hunger. In conjunction with National Hunger Action Month, “SA Goes Orange” encourages citizens to participate in the fight with the 30 ways in 30 days calendar through advocating, donations or volunteering their time. The campaign also features events at local businesses that want to give back to their community and Hotel Valencia Riverwalk is exactly that. Hotel Valencia is not just a hotel for visitors looking for a chic place to stay, but a place where locals meet their future husband or wife, share in a best friend’s birthday party, or have their wedding.

For the month of September Hotel Valencia will give back to the community they are proud to be a part of by featuring two special “SA Goes Orange” cocktails; the Orange Cloud and the Orange Cinnamon Margarita. Both drinks will be available in Vbar and in their renowned restaurant Citrus. \$5.00 of every “SA Goes Orange” cocktail purchased in the month of September will be donated to the San Antonio Food Bank.

Citrus’ Executive Chef Jeffrey Balfour has an existing and special bond with the San Antonio Food Bank. “I am a proud supporter of the SA Food Bank and have been for years”, said Chef Balfour. “Over 230,000 people rely on the SA Food Bank every year, by participating in the “SA Goes Orange” campaign we will help put food on the tables of those who desperately need it.”

For more information about the “SA Goes Orange” campaign and the ways you can help in the fight against hunger visit www.safoodbank.org.

About Valencia Group:

Valencia Group, a Houston-based company, developed and manages Hotel Sorella CITYCENTRE in Houston, Texas, Hotel Valencia Santana Row in San Jose, California, and Hotel Valencia Riverwalk in San Antonio, Texas. Set in the cultural heart of each city, each property provides guests with a contemporary four-star experience featuring hip, yet classic designs, intimate meeting facilities, and unparalleled personal service. Known for exceptional service and style, Valencia Group properties have received international recognition by magazines such as Condé

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Nast and Travel + Leisure, and by discerning travelers seeking a memorable and comfortable home away from home. For more information, please visit www.hotelvalencia-riverwalk.com.

About The San Antonio Food Bank:

The San Antonio Food Bank is a 501c3 non-profit organization providing millions of pounds of food to over 500 charitable organizations in Southwest Texas serving those in need. In addition to food distribution, the San Antonio Food Bank provides numerous programs that not only solve the immediate problems of hunger, but help individuals and families gain long-term food security. For more information about the San Antonio Food Bank, visit our website at www.safoodbank.org. Find us on Facebook at facebook.com/safoodbank or follow us on Twitter at twitter.com/safoodbank.

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